

RADICALX



We are making Gen Z upskilling as
personalized, interactive and engaging as...

Learning a
language with



duolingo

Playing multiplayer
games on

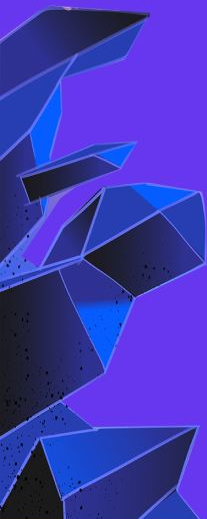
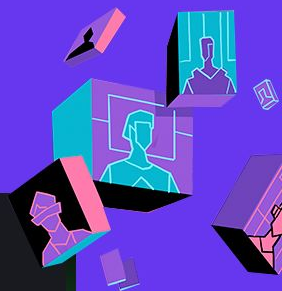


ROBLOX

Forging new
friendships with



bumblebizz

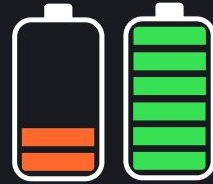


For GenZ, current online learning options feel impersonal, disengaging and theoretical



One-Size Rarely Fits All

"Why am I learning this?
It doesn't apply to my interests!"



Enthusiasm Burns Out Quickly

"I've initiated countless courses but lose interest quickly."



Learning Without Practical Insight

"How do I actually apply these ideas I'm learning about"

A gamified learning platform for Gen Z, that is highly personalized, engaging and real-world ready



Rex, I'm not sure which tech role aligns best with my strengths



Don't worry, I'll help you map out potential roles 😊

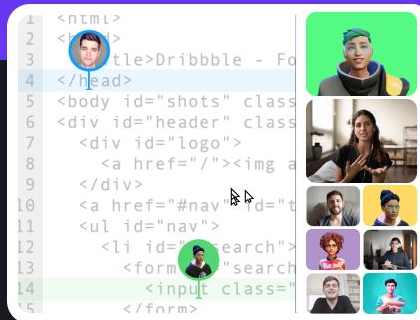
AI-Guided Adaptive Learning

AI Tutor + Personalization Engine = continuous, aspiration-aligned career pathways for each learner



Reward-Driven Social Learning

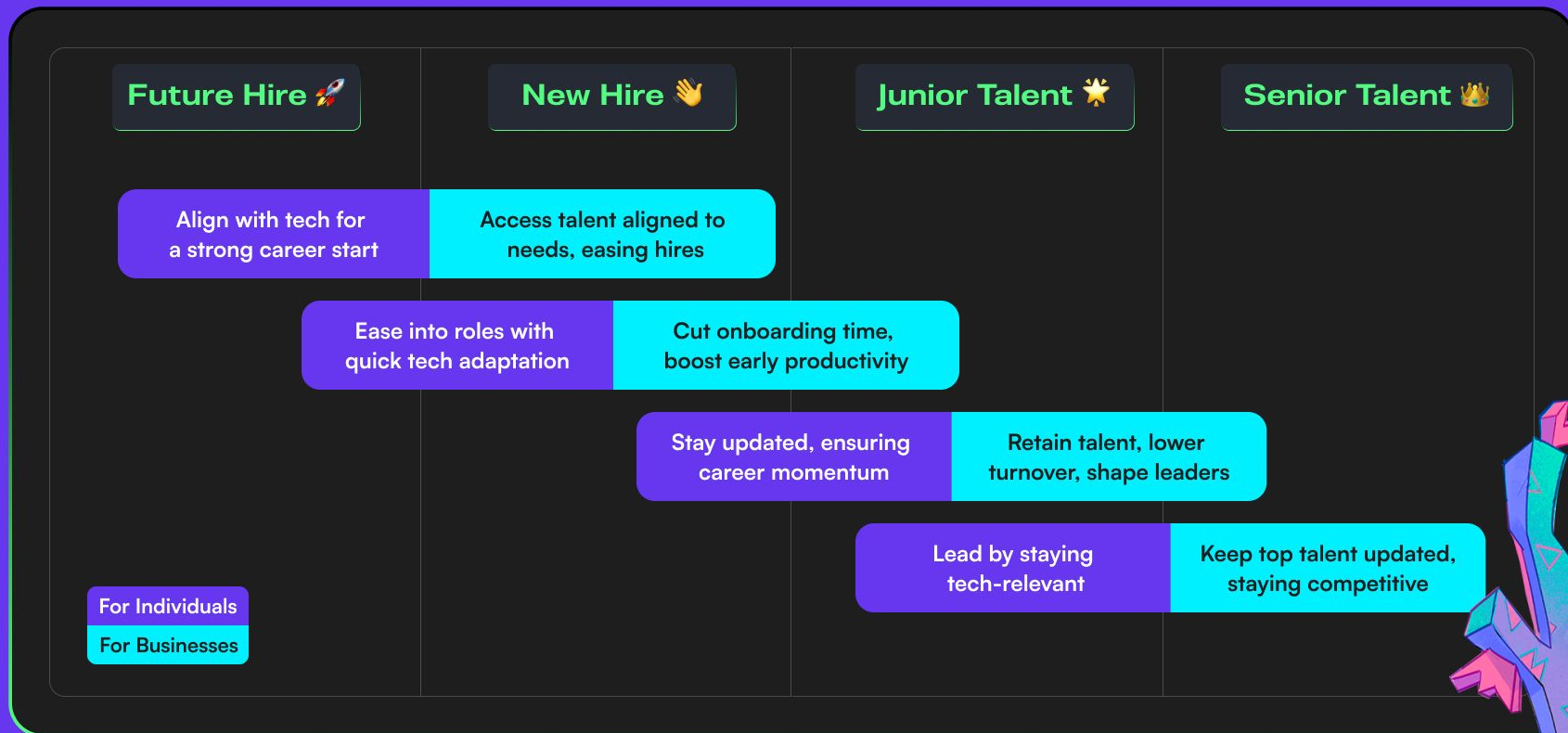
Instant financial incentives + team collaborations = engaged learners & a thriving educational social network



Experience-First Skill Progression

Simulated workspaces + industry challenges = career-ready skills for current & evolving tech landscapes

A Unified Upskilling Journey for Individual Growth and Business Excellence



Convergence of Gen Z's Desires and Generative AI's Evolution: The Perfect Storm for Change



Shift in Learning Preferences

Gen Z Speaks: They Want Game-like Learning, Not Lecture Halls



Demand for Continuous Learning






In the Fast Lane of Tech: Standing Still Means Falling Behind

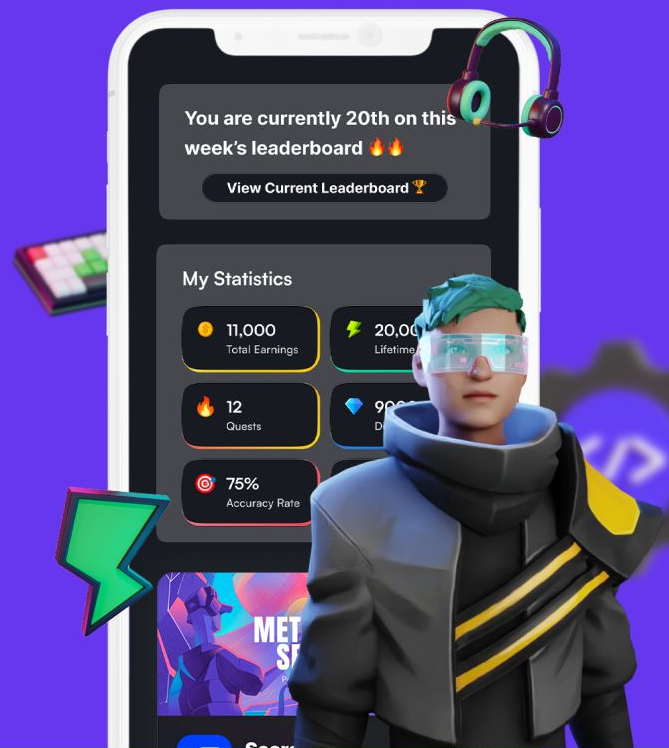


Rise of Generative AI

From One-Size-Fits-All to Just-For-You: Generative AI's Education Promise

ReX: The Superhuman AI Tutor for Personalized Learning

-  **Scalable Tutoring:** Premium education, self-paced pricing
-  **Dynamic Adaptability:** Molds to individual learner journeys
-  **Always Available:** Uninterrupted 24/7 global access
-  **Gen Z Resonance:** Contemporary, vibrant, and immersive
-  **Empathetic AI:** Depth and patience, ensuring clarity



Earn to Learn: Monetizing Mastery & Skill Progression



Instant Rewards: Knowledge growth meets tangible paydays



Tiered Motivations: Daily challenges to major monthly contests



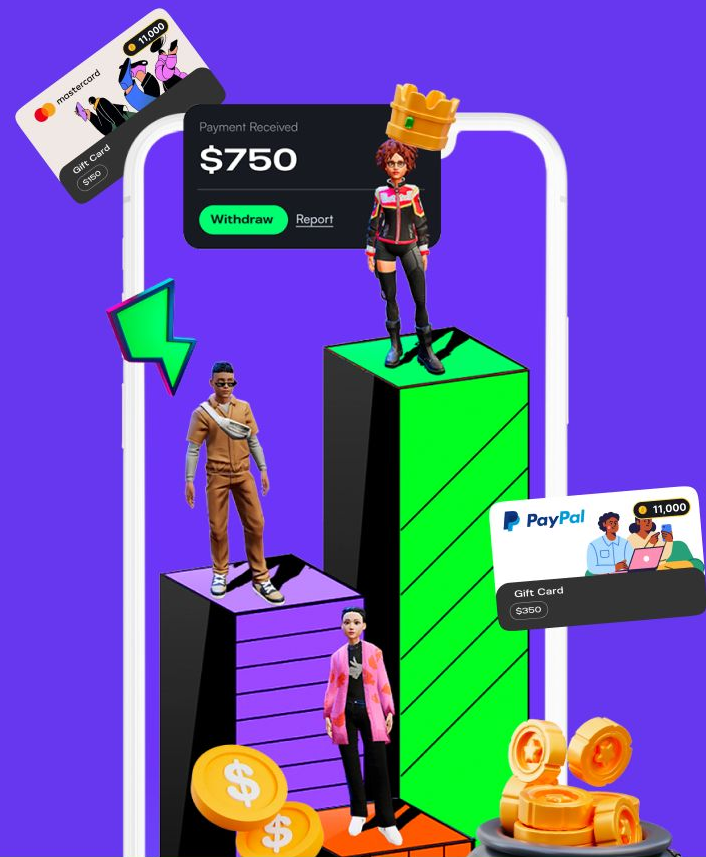
Liquid Benefits: Effortless reward to cash conversion








Brand Boost: Amplifying learning via strategic partnerships

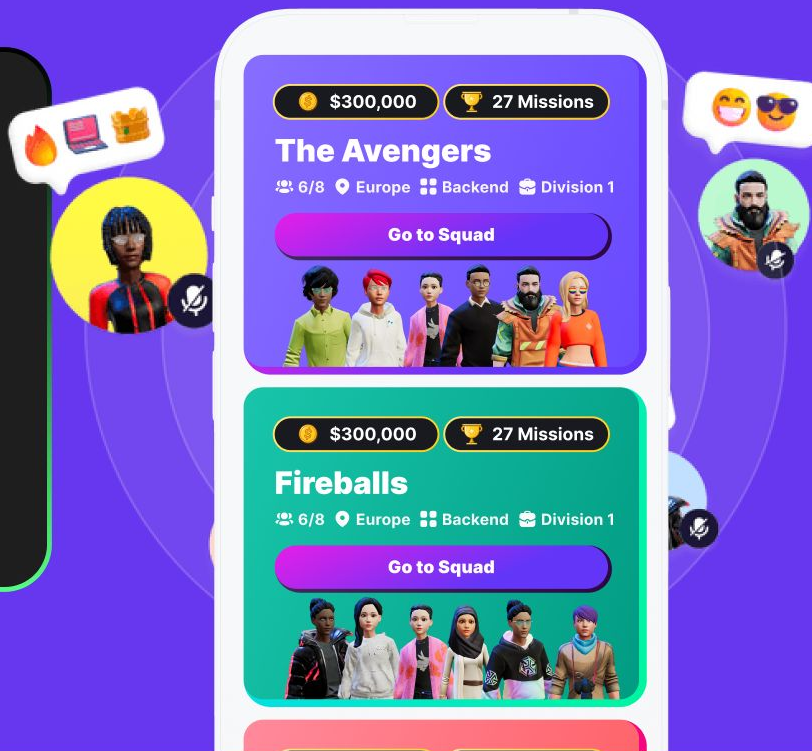


Universal Payouts: Worldwide access to financial incentives

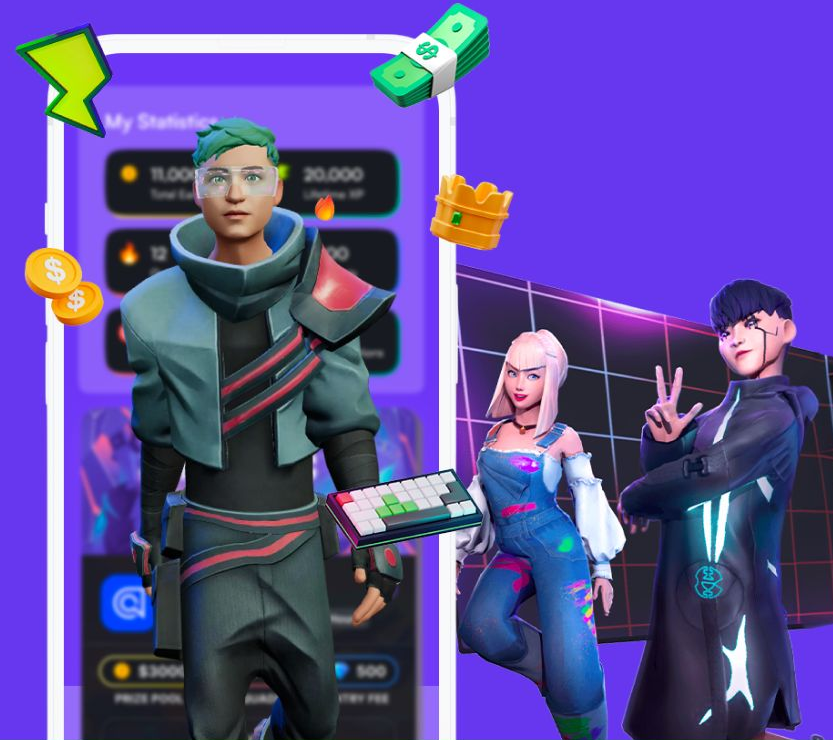
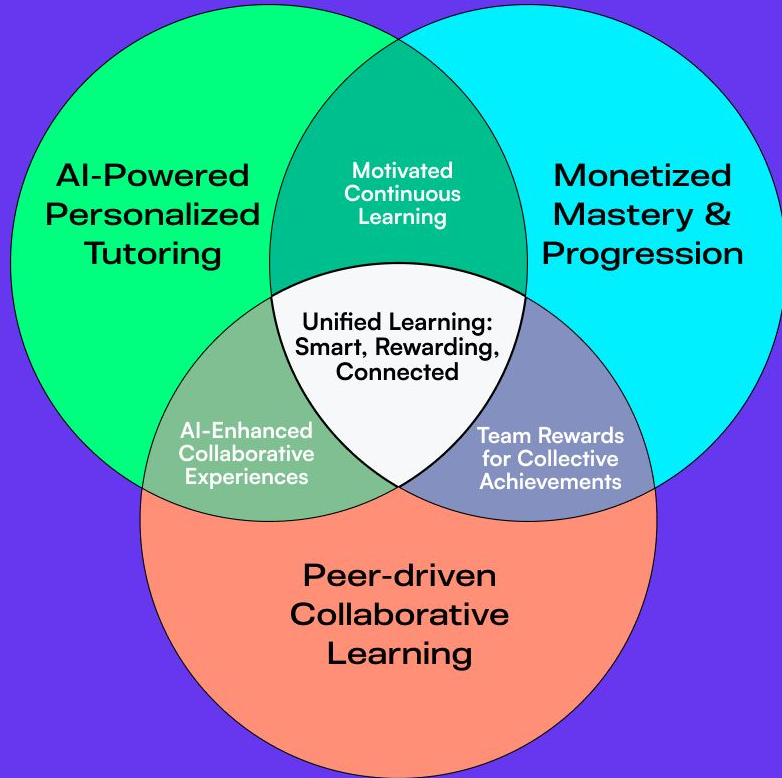


Squads & Peers: Amplifying Engagement via Social Learning

-  **Team Challenges:** Real-world collaborative projects
-  **Social Streams:** Instagram-like chats, events and feeds
-  **Dynamic Identities:** Rich avatars and user profiles
-  **Squad Standings:** Leaderboards to ignite competition
-  **Network Nurturing:** Forging lasting social connections



The RadicalX Experience: Reimagining Learning with AI, Financial Incentives, and Collaboration



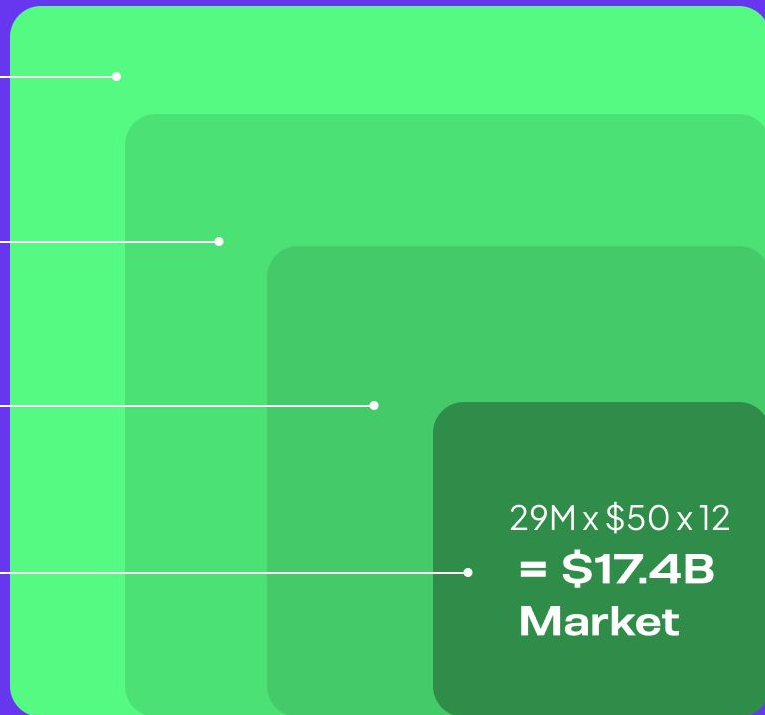
First Gen Z & Millennials in the US, then the whole tech professional world

- 267M**¹
 Tech Professionals Globally

- 180M**¹
 Tech Professionals in English speaking countries

- 48M**²
 Tech Professionals in USA

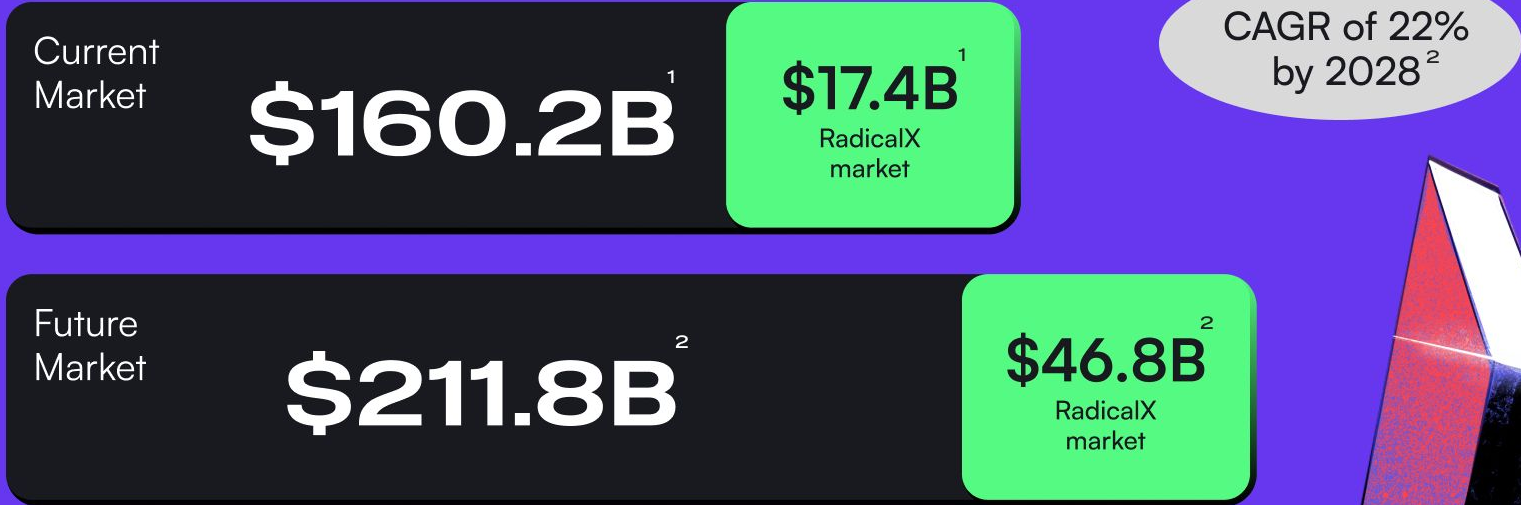
- 29M**²
 GenZ and Millennial Tech Professionals in USA



¹ World Economic Forum Future of Jobs Report 2023

² U.S. Bureau of Labor Statistics 2023

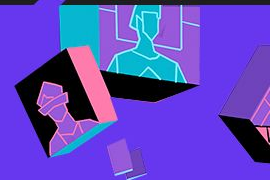
By 2025, 75% of the tech workforce
will be **Gen Z and Millennials**



¹ World Economic Forum Future of Jobs Report 2023

² RadicalX Projections Based on Market Size and Business Model

We monetize through an easy to understand **subscription fee**



Individual

\$39 monthly or \$449 annually

Freemium Entry; Upscale via Premium & In-App Purchases



Team

\$49 per seat/month, paid yearly

Small Teams: Engage & Map Skills (2+ members)

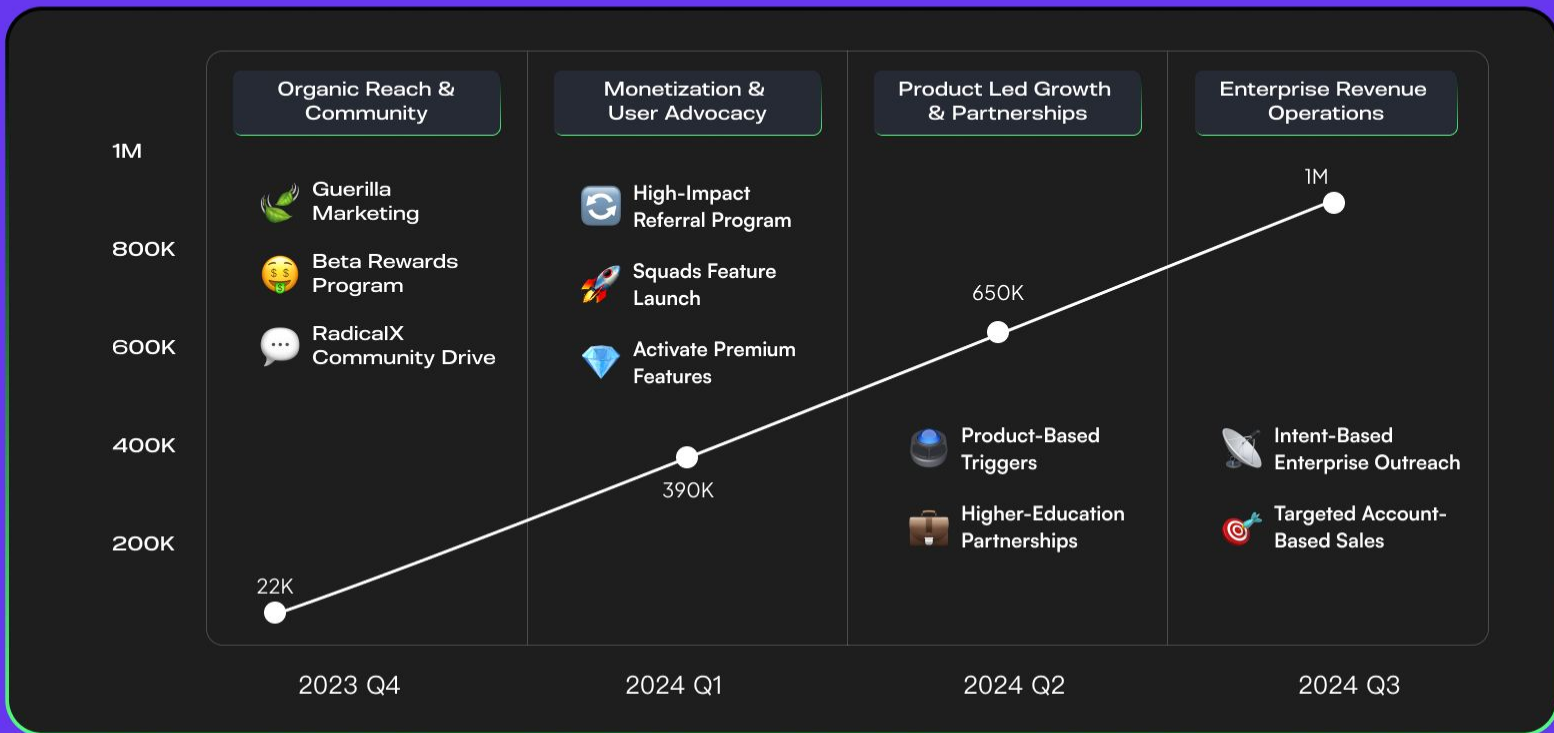


Enterprise

Custom pricing, volume discounts

Large teams: Comprehensive Upskilling Suite (20+ members)

Our Path to 1M Users: Embracing Community and Leading with Product



By appealing to **end-users first**, we'll be the top-of-mind solution for enterprises too

B2B

2025



Scaling Up: Engaging & Monetizing Enterprises

B2C2B

2024



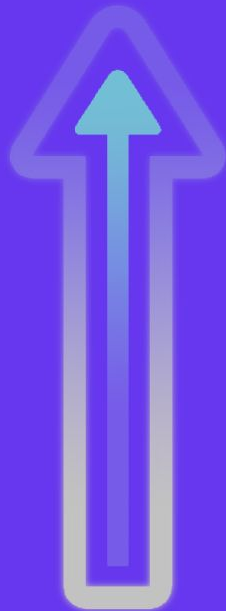
Initiating Revenue: Monetizing Individual Users

B2C

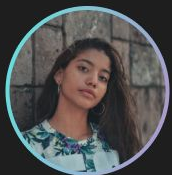
NOW



Laying Foundations: Nurturing a Loyal User Base



Paving the Way for Millennial & Gen Z Career Advancement



Maya Rodriguez

University Student

tech-savvy

data science buff

ambitious

podcast fan

“With ReX, learning feels effortless and tailored. It's reshaped my study habits and I'm eager to see how much further I can go with it”



Alex Bennett

Recent Graduate

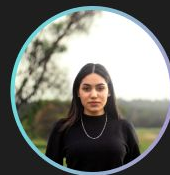
game enthusiast

networking ace

startup aspirant

growth mindset

"I recently graduated, and the job market is intimidating. The RadicalX beta shows promise in preparing me with relevant skills. Eager for what's next!"



Priya Nair

Career Transitioner

ex-marketer

mom of two

feels inadequate

tech-curious

“I'm shifting careers, and it's a daunting journey. My initial experience with RadicalX has been insightful. It's like having a roadmap in a chaotic transition.”



Beta Momentum:
5,000+ active users in beta phase.



Deep Engagement:
Users average 25 minutes per session.



Pilot Participation:
15,000 users from 150+ countries in our pilot.



Community Growth:
18,000+ users on our community platform.

Leading with next-gen learning experiences: Rewards, Collaboration, and 24/7 AI-Tutoring

Collaborative & Community-Driven Learning

On-site Training Bootcamps

THINKFUL GENERAL ASSEMBLY

Interactive Online Challenges

kaggle LeetCode

RADICALX

Generic Content

Massive Open Online Courses

Udemy coursera edX

Highly Personalized, AI-Driven Experience

AI-Driven Career Learning

UDACITY PLURALSIGHT

Self-paced Online Tutorial Platforms

SKILL SHARE. LinkedIn Learning W³ schools

codecademy

Individual & Isolated Learning

First to market with financial rewards for tech learning

Pioneering team-based, collaborative learning experiences

Superhuman AI tutoring for personalized journeys



1

OCT-DEC 2023

- Community Edition Beta: Aim **30K+** users
- Close Pre-Seed Investment Round

2

JAN-Mar 2024

- Community Edition Launch: Aim **100K+** users
- Begin Monetization with Premium Features

3

APR-JUN 2024

- Forge **30+** Content & Higher-Ed Partnerships
- Kick-off Enterprise Edition Product Dev

4

JUL-SEP 2024

- Start Enterprise Beta with **10+** Corporate Partners
- Roll Out Enhanced Learning Features

5

OCT-DEC 2024

- Enterprise Launch: Aim **50+** Corporate Teams
- Close Seed Round

6

JAN-MAR 2025

- Milestone: **1M** Users & **250+** Engaged Organizations
- Expand Premium Content & AI Capabilities



Together, let's build a
global workforce
where opportunity is
truly & evenly
distributed 🚀



Thank You!

RADICALX